

THE SOUTH AUSTRALIAN SPORT HALL OF FAME

NAMING RIGHTS SPONSOR



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HALL OF FAME



SPORT SA

South Australia's sporting legacy, rich with success, is celebrated and preserved through the **South Australian Sport Hall of Fame**.

Founded by Sport SA based on the vision of Robert Gerard AO and Marg Ralston AM, the South Australian Hall of Fame pays tribute to our state's sporting pioneers, preserving their remarkable achievements and heritage.

Commencing in 2010, the inductees represent the highest ideals, the ultimate performance and the greatest sporting achievements.

There are three categories for induction; athletes, teams and general members. All categories are open to those with a disability.



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NAMING RIGHTS & GOLD PARTNER OPPORTUNITIES

We are seeking a like-minded partners to support and be showcased as the Platinum/Naming rights and Gold Partnerships partners for the South Australian Hall of Fame.

COMMERCIAL OPPORTUNITIES

Promote your brand in one of Adelaide Oval's highest foot traffic areas.

Associate your business with South Australia's most prestigious sporting awards.

Connect with sporting legends and key government officials at events, including the Hall of Fame Gala dinner.

Leverage opportunities to bring South Australia's sporting legends into your business.



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BRAND ASSOCIATION HALL OF FAME GALLERY

The Hall of Fame Gallery of Inductees and Legends occupies prime real estate outside of the Sir Donald Bradman Museum at the iconic Adelaide Oval.

Described as the highest foot traffic area in the Oval, Sport SA partners are proudly displayed at the Gallery for the duration of partnerships and are on show all year round.

As a Platinum/Naming Rights Partner, your brand will be the most prominent on display.

Gold partners will enjoy the same year round exposure alongside other Gold partners.



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Platinum/Naming partner

YOUR BRAND
LOGO HERE

THE SOUTH AUSTRALIAN SPORT
HALL OF FAME
POWERED BY
SPORT SA

VAILO

PROUD PARTNERS

INDAILY

rebel

Gilbey's

TRADE

@stockchrom

ght.com

SPORTS

banquet

Gold partners



NAMING ORGANISATION BENEFITS

- Official Naming Partner for The South Australian Sport Hall of Fame
- Formal organisation announcement
- Logo display on event promotions
- Logo on vision screen
- Logo in program booklet (Individual & Collective)
- Logo on media wall (Individual & Collective)
- Ten VIP event tickets at prominent table
- Discounted member-priced tickets
- Opportunity for event signage
- Logo in high-traffic area at Adelaide Oval
- Content on Gallery vision screen 24/7



PRE-AWARD NIGHT BENEFITS

- Business profiling in Sport SA EDMs
- Product/Service promotion in EDMs & Social Media (up to 4x/year)
- Recognition on Sport SA website & landing pages
- Brand promotion via Sport SA Social Media (at least 4x/year)

GENERAL PROMOTION, RECOGNITION AND BENEFITS

- Official (Category) partnership with Sport SA
- Logo on Sport SA website (Linked)
- Logo in Sport SA Annual Report
- Logo in Sport SA EDMs
- Two advertorials annually in EDM Marketing
- Invitations to member forums and events
- CEO introductions to selected Sport SA members
- Referrals to Sports Federations in NSW, QLD, VIC, and WA



PRICING

For the duration of the agreement organisation agrees to provide the following:

**PLATINUM / NAMING
RIGHTS PARTNER**

\$25,000+GST/year

GOLD PARTNER

\$10,000+GST/year

To be paid on signing and at signing month each year after that.

HALL OF FAME INDUCTEES

2010

Simon Fairweather OAM
Lisa Martin-Ondieki
Malcolm Blight AM
Phil Smyth AM
Ron Shape
Clement (Clem) Hill
Mike Turtur AO
John Kosmina
Juliet Haslam OAM
Vern Schuppan AM
Michelle Den Dekker OAM
Kate Slatter OAM
Vicki Cardwell BEM
Mark Woodforde OAM
Dean Lukin OAM
Australian Rules Football
Adelaide Lightning

2011

Dianne Burge OAM
Fos Williams AM
Ian Chappel
Jane Crafter
Robert Haigh
Dr Brian Sando OAM
Adrian Quist
Kerri Pottharst OAM

2012

Neil Fuller OAM
Russell Ebert OAM
Rachael Sporn OAM
Charlie Walsh OAM
Alex Tobin OAM

2013

Jack Oatey AM
Jenny Williams
Kathryn Harby-Williams AM
Kenneth McGregor
Sir James Hardy OBE

2014

Kerry O'Brien
George Giffen
Lyn Fullston
Christine Burton OAM
Colin Hayes AM OBE

2015

Lorraine Eiler
Karen Rolton
Robert Newbery
Sandy Pisani OAM
Norman Claxton

2016

Ken Farmer
Jan Stirling AM
Greg Chappel MBE
Jenny Cheesman AM
Julie Francou
Matthew Cowdrey OAM

2017

Katrina Webb OAM
Clarrie Grimmett
Brett Aitken OAM
Natalie Von Bertouch
Chris Dittmar
Phil Rogers OAM

2018

John Cahill
Anna Meares OAM
Wendy Schaeffer OAM
Grant Schubert OAM
Anthony Clarke OAM
John Letts AM
SA Women's Lacrosse

2019

Glynis Nunn OAM
Neil Kerley AM
Aurelio Vidmar
Alison Peek OAM
Jack Young
Libby Kosmala OAM
Adelaide 36ers

2020

Michael Ahmatt
Julie Nykiel OAM
Kieran Modra AM
Heidi Taylor
John Fitzgerald OAM

2021

David Gould OAM
David Tillett AM
Jason Gillespie
Katie Allen
Russell Ebert
Sam Wiloughby
Valerie Beddoe AM

2022

Bob Quinn
Bruce McAvaney OAM
Dianne Alagich
Marby Ormsby OAM
Tammy Bryant
Dwayne Thuys

Legends

Sir Donald Bradman OC
Bart Cummins AM
Barrie Robram MBE
Victor Richardson OBE
Gillian Rolton AM
Anna Meares OAM
Russell Ebert OAM
Bruce McAvaney OAM



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READY TO TAKE ACTION?



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